

## Rural Water Supply and Sanitation Partnership in support of the RWSS NTP

### Call for Proposals – concept stage – 11 June 2010

#### Background

The Rural Water Supply and Sanitation Partnership (RWSSP) aims to create a collaborative mechanism for improved effectiveness of resource use in RWSS through coordination and harmonization of support to Government of Vietnam (GoV) policies, the National Target Programme for RWSS (NTP) and other programmes. The Partnership's goal is "reducing rural poverty and improved living conditions of rural people through universal, sustained and affordable access to RWSS services". The RWSSP works closely with the Standing Office of the NTP at the national and provincial levels as well as its partners in MARD, MOH and MOET.

#### Objective

The overall objective of the *Supporting Scaling up of Innovative Household Sanitation and Hygiene Approaches Initiative* (the initiative) is to scale up and mainstream successful practices that have led to increasing access to sanitation and improved hygiene in rural areas in Vietnam so that national targets on sanitation access

and hygiene are achieved.

This call for proposals recognizes that there have been many small-scale successes in accelerating sanitation access and improving hygiene but they have not yet been adopted at scale. The challenge goes beyond replicating earlier approaches. There is a need to identify those approaches that can operate at scale and ensure that they are mainstreamed into normal sector practice and convention.

### **Eligible applicant – who can apply**

Mass organisations, Non Government Organisations, private and state owned enterprises based in Vietnam are all eligible. Vietnamese based organisations can co-operate with foreign partners if relevant.

### **Scope and duration – what can be supported and for how long**

The scope is household sanitation and hygiene including hand washing in rural areas. The interventions could be of a social, marketing, technology and regulatory nature and mostly likely will involve a combination of these. Although the emphasis is on safe human excreta disposal and hygiene behaviour, concepts that integrate animal waste management (including waste water treatment and solid waste management) are also eligible.

The duration of the interventions will vary from 1 to 3 years, and funding will not be available for more than 3 years.

### Criteria - how will the concept proposals be judged

The main criteria are that the concept:

- Demonstrates clearly how the approach has been tested and proven effective elsewhere
- Goes beyond replicating and aims at mainstreaming using market forces, community approaches, regulatory interventions or a combination of all
- Convincingly outlines how a 'scaled up' version of the approach can be effectively and cost-effectively implemented/mainstreamed
- Is based on a realistic assessment of the enabling environment
- Is based on credible collaboration and partnership at local level with relevant public, private and community based structures – a joint proposal should be aimed at
- Demonstrates how institutions involved in implementation at scale will adopt that proposed approach

## Procedures

Initially, a simple concept level proposal is requested. Concept proposals (in both Vietnamese and English) should ideally be around 5 pages and no more than 10, with a clear 1/2 to 1 page summary. There is no fixed format for concept proposals and applicants are free to outline the proposal as they wish but will need to cover the following areas:

- **Rationale:** Background to the proposed approach (where it has been used, success and potential for scaling up); key aspects of the proposal including how you propose to scale up /mainstream (including preferable locations for scaling up) within NTP and what the key outputs, outcomes and deliverables will be.
- **Design issues:** What will need to be done to move from concept proposal to full proposal; how you will establish formal links with NTP partners etc.
- **Costs and duration:** Detailed costing not required but an indicative budget breakdown and timescale for implementation should be provided.
- **Partners and consultation process:** Clear statement of local NTP or other partners and explanation of how far they have been consulted and committed to work with the applicant. Formal agreements are not required at this stage but initial discussions should have been held to ensure scalability.
- **Risks and mitigation:** Assessment of any significant risks and measures proposed to reduce them. This should include consideration of how realistic the proposal is.

### Budget

The total budget for individual proposals should not exceed USD 250,000, and successful proposals will be eligible for additional funding. Proposal will be based on normal GoV and UN/EU costs norms. Contract arrangements will be agreed at the proposal stage. Funding is through AusAID, DANIDA, the Netherlands, and DFID.

### Cost Norms

This initiative is under the framework of the GoV's NTP and successful approaches are aimed to be applied to the NTP. Thus expenses of proposals should follow GoV /NTP cost norms (joint circulars 80/2007/TTLT-BTC-BNN and 48/2008/TTLT-BTC-BNN). Where there is an expense that is not covered in both circulars, the cost norms in MoF circular 219/2209 should be applied. In cases where a specific expense is not covered in these three circulars, you might want to consider using the UN-EU cost norms for 2009. International consultant fees should be based on the local market. Relevant circulars and cost norms can be found on the RWSSP website at ( [LINK](#) ).

### Submission

All Concept Proposals (in English and Vietnamese) should be submitted to RWSSP by 11 July 2010. Late submissions will not be accepted. Proposals can be emailed to [pcu@rwssp.org.vn](mailto:pcu@rwssp.org.vn) .

## Supporting Scaling up of Innovative Household Sanitation and Hygiene Approaches Initiative

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Thứ hai, 14 Tháng 6 2010 20:25 - Lần cập nhật cuối Thứ ba, 22 Tháng 6 2010 14:53

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If concepts are approved, the proposer will be asked to develop a more detailed proposal:  
Expected Deadline for request: 1 September 2010. Proposers will submit detailed proposals:  
Expected deadline: 29 October 2010. Provided suitable proposal received, contract arrangements with the proposer will be finalized: Expected deadline: 30 November. Work will then start in accordance with the agreed schedule.

For further information, please contact RWSSP on (04) 37711422 or at [pcu@rwssp.org.vn](mailto:pcu@rwssp.org.vn).